



Alan Lawrence Photography
11606 SE 63rd St
Bellevue, WA 98006

alan@seattlephoto.net
(425) 891-7079
alanlawrencephotography.com

Client:

Date:

Agency:

Phone:

Email:

Real Estate Photography Terms of Service

These Terms of Service will remain in effect for all future engagements between Client and Garey Gomez Photography, or until Terms or Service are edited or amended by Alan Lawrence Photography. Any modifications of this Contract must be in writing and signed by both parties. Fees outlined below are a list of rates for future engagements. This is not an invoice.

SERVICES

Residential Real Estate Photo Shoot

A full set of photos to display a property in its best light. Number of photos will be appropriate for the size, features, and number of rooms of a property. Photos are provided via WETRANSFER.COM link within 24-48 hours, and are delivered in both web and print resolutions.

RATES

\$185: Small Unit Package. Up to 15 photos.

\$235: 20 Images for homes up to 3000 Square Feet. Additional images \$15 each.

\$275: 20 Images for homes up to 4000 Square Feet. Additional images \$15 each.

\$325: 25 images for homes over 4000 square feet. Additional images \$15 each

SCHEDULING AND CONTACT INFORMATION

Requests for photography appointments should be submitted via phone or text at 425-891-7079, or by email to alan@seattlephoto.net with as much detail as possible. I will reply within 24 hours to verify the date, time and location of the shoot. Once both parties have acknowledged the date and time of the appointment, the appointment will be considered "booked".

AT THE SHOOT

The Client is responsible for the presence of an authorized representative at the shoot to approve the Photographer's interpretation of the project. If a Client or Brokerage representative is not present, the Photographer's interpretation shall be deemed acceptable. The photographer will make a reasonable effort to remove litter, stray objects, etc. from the rooms; however please note that this does not

include things like making beds or arranging furniture. Agents are expected to have the property staging and cleaning completed prior to the photo shoot. All properties will be shot "As Is." Your input is important when choosing the best rooms and angles to photograph. Absent of your input, the photographer will use his/her best judgment and experience to decide how best to photograph the property.

AFTER THE SHOOT

Once the images have been made, the photographer will perform digital retouching and deliver to you within 24 hours. Delivery is via a WETRANSFER link sent to the email address(es) you supply. All images will be delivered in both Web resolution and Print resolution.

CANCELLATION, NO-SHOW AND INCLEMENT WEATHER POLICY

If cancellation or re-scheduling is necessary, please do so with a minimum of 24 hours' notice. Any shoot cancelled within 24 hours of a booked appointment is subject to a Cancellation Fee equal to 50% of rate for all scheduled services. Arriving late beyond 20 minutes to an appointment will be considered a cancellation and will be billed at the full rate of the shoot. Every effort will be made to accommodate a re-scheduling. In the event of inclement weather preventing photography, a new date will be scheduled at the earliest available time.

RIGHTS AND USAGE

All images produced for an Agent or Broker [Client] may be used by the Client for any and all marketing materials and campaigns associated with the property and for the Client's self-promotion. The photos may also be used by the Client's parent company for the sole purpose of marketing the specific property photographed. Ownership of the images remains with the Photographer, and license is granted only to the Client and Client's parent company, and not to any third party. Any usage of the images by a third party, including but not limited to, architects, builders, stagers, designers, sellers or buyers, is strictly prohibited unless approved in writing by the photographer.

PAYMENT

Photographer will supply an invoice with all photography fees detailed, delivered to the Client via email with the final images and/or video. Payment is accepted by check, VENMO or Zelle. Please make checks payable to Alan Lawrence Photography. Payment is due within 15 days of receipt of invoice. Credit cards are accepted but subject to a 4% upcharge to cover bank fees. An online invoice will be sent upon request.

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Client Signature: _____ Date: _____

Photographer Signature: _____ Date: _____